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Fort Worth public company relocating HQ to Dallas with plans to add employees

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Property and casualty insurance firm Hallmark Financial Services Inc. (NASDAQ: HALL) is relocating its national headquarters from Fort Worth to Dallas.

[Naveen Anand](#), president and chief executive officer of Hallmark Financial, said the decision was made to consolidate the company's Fort Worth headquarters and their Dallas office into one location at Two Lincoln Center in North Dallas.

"Over time, the company has grown and developed, and the Dallas office gives us the space and location to bring all of our key teams together and bring a collaborative environment together," he told the *Dallas Business Journal*. "My leadership team is spread out today and it gives us the opportunity to bring all of us together in one location."

The company will occupy around 50,000 square feet at the office building at 5400 Lyndon B Johnson Freeway – a jump up from the approximately 35,000 square feet the company currently occupies between its downtown Fort Worth location at the Frost Bank building and its Dallas office at Galleria North Tower II.

Hallmark Financial plans to move the 120 employees from the Fort Worth headquarters and the 75 employees from the Dallas location into the new space. The company will begin its move in the next 35 days and will be in its new offices by the end of June.

"We're also moving additional employees from our Plano office," Anand said. "We'll have over 280 employees over time in that new location in Dallas."

He said around 30 employees will move from Plano to the new headquarters, and 85 to 100 employees will remain at the Plano office. The additional 55 or more employees expected to office at Two Lincoln Center will be new hires that Anand says will be added in the next two to four years.

Anand also said that the company was not offered any incentives from the city of Dallas to relocate Hallmark Financial's headquarters.

Along with consolidating teams, the move is also a strategic one for business and hiring, he said.

"A lot of our local customers are located in the Dallas area and nearby our new location. And the most important part of this is over time it gives us access to the talent base, which is around the Dallas North Tollway corridor where we tend to attract talent for our special teams insurance businesses," he said.

Hallmark Financial was represented by [CBRE's John Roper](#) in the deal. Two Lincoln Centre is represented by [Matthew Schendle](#) with Cushman & Wakefield, according to the building's website.

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A Fort Worth company is consolidating office space and relocating its headquarters to North Dallas' Lincoln Centre.

